

Aggarwal College Organises Workshop to Foster Research and Innovation among BBA & MBA Students

Aggarwal College organised an insightful and engaging workshop on “Seed Grant Proposal Writing” on 26 August 2026 at 12:00 PM for the students of BBA and MBA. The workshop was conducted in online mode and aimed to nurture students’ research aptitude, innovative thinking, and understanding of the proposal development process. The workshop was conducted under the visionary leadership and able guidance of Chairman Sh. Devender Kumar Gupta, General Secretary Sh. Dinesh Kumar Gupta, Principal Dr. C.S. Vashishat. Their constant encouragement and commitment to academic excellence continue to inspire the institution to organise meaningful initiatives that foster research, innovation, creativity, and the overall development of students. The session was delivered by Dr. Dimple, Assistant Professor, Department of Commerce, Aggarwal College, who provided students with valuable insights into the fundamentals of seed grant proposals. She explained how to identify meaningful research problems, formulate clear objectives, develop an appropriate methodology, prepare a realistic budget, and present the expected outcomes and potential impact of a research proposal. The interactive online session offered students practical guidance on transforming innovative ideas into well-structured research proposals. The workshop was organised by Dr. Sonia Yadav, Coordinator, R&D Cell, with the objective of encouraging BBA and MBA students to develop a research-oriented mindset, explore innovative ideas, and gain awareness of research funding and proposal-writing opportunities. The R&D Cell sincerely acknowledged the valuable support and encouragement of Dr. Shilpa Goel, Vice President, Institution Innovation Council (IIC), and Dr. Dolly Mangla, Convenor, IIC, whose continuous efforts contribute significantly towards strengthening the culture of research, innovation, and entrepreneurship at the institution. The workshop concluded with an enthusiastic response from the students and served as a valuable platform for enhancing their understanding of research proposal development. The initiative further strengthened the institution’s commitment to fostering research, innovation, creativity, and entrepreneurial thinking among young learners.